



AFFIN GROUP OF COMPANIES PLC

Education, Health, Wealth, and Total Wellbeing.

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We love what we do

Welcome to Affin Group of Companies PLC

We are talented and passionate dreamers who want to transform the world. We invent, we innovate, and we inspire. We are dream builders, we could not wait for the future, so we are building it now.

We love what we do

Affin is a multi-brand and a multi-sector company that wants to change the world by building the future today. Affin is a key player in the fields of education, healthcare, consumer goods, energy, infrastructure, telecommunication, mobility, Airlines service, courier service, logistic, sport, entertainment, charity and empowerment.

Its distribution network comprises one hundred and twenty (120) subsidiaries in Africa. The Group partners with leading international brands and covers the entire value chain in imports, production, and distribution in line with the best international standards.

Since its inception, Affin has been passionate about creating innovative technologies and products in the spirit of "do what others don't dare to do". We believe in the impossible and harness the power to create the things we cannot yet see.

We build every Affin Products to inspire, excite and most of all "bring people joy". This philosophy guides everything we do, from technology, to design, to safety. We are extremely proud of our products, and we want you and yours to be able to enjoy them. We put our heart and soul into everything we create. That is why our Products and Services departments are so important to us.

We are a team of researchers, engineers, and scientists with limitless imaginations to change the world. What drives us is passion for excellence in customer service and people care, integrity and transparency in all we do. We value your loyalty and always working to exceed your expectations.

Our true passion is sharing this knowledge with others. We are busy building dreams at advanced facilities and offices across the world, and we are proud to support the communities where we live and work. We are always looking for talented, energetic, and dedicated people to join our team. From positions in our corporate headquarters to technician and retail opportunities in local areas, there are open positions across Africa.

Affin pursues its strategy across the entire value chain, building on its established expertise in imports, wholesale, and logistics for the automotive, healthcare and consumer goods industries. Affin pursues a twofold strategy, focusing on manufacturing to promote local production, and distribution through its distribution network, to offer tailored, affordable products and services to people across the continent.

Our Vision

Our Vision is to be:

- **A world class manufacturing company that loves and serves humanity.**
- **A world-class enterprise that is passionate about enhancing the standard of living of the general populace and giving high returns to stakeholders.**
- **A provider of choice for outward global hospitality package for organizations and individuals all around the world.**

Our Mission

Our Mission is:

- **To be the premier and esteemed provider of unique, quality, and affordable products in the world.**
- **To constantly strive for excellence in meeting customers' satisfaction through dedicated, loyal, motivated, efficient, and effective professional workforce.**
- **To provide economic benefits to local communities by way of direct and indirect employment in all countries where we operate.**
- **To lead the way in governance, sustainability, and environmental conservation and to set a good example for other companies to follow.**

Our Goal

From the moment we founded the company our goals have been:

- **To develop the best quality and affordable products in the world.**
- **To deliver genuine hospitality to our customers and to members of the public.**

- To be responsible and caring for corporate citizens as well as contributing towards a better quality of life.

Our history

After several years of hard work and dedication to the will of God, Obafemi Yakubu Israel Afin founded Affin Group of Companies on the 24th of April 1999, together with other subsidiaries and Enterprises in various sectors such as Education, Healthcare, Agribusiness, Transportation, Telecommunication, Manufacturing, Sport, Entertainment, Charity and Empowerment. in Cotonou, Republic of Benin.

Affin started business in 1999 as a trading company specializing in Importation and Marketing of Educational Materials, Bags, Shoes, Plastics, Iron and Steel, Transportation, Shipping and Real Estate. But today, Affin Group of Companies has grown into a multinational company doing business in more than fifty (50) countries worldwide.

Affin is reputable for excellent business practices and good quality products. Our business focus is providing local value-added products and services that meet 'the basic needs' of the populace through the construction and operation of large-scale manufacturing facilities in Nigeria and across Africa. We are also focused on building local manufacturing capacity to generate employment and increase local value addition.

Affin is dedicated to grow its vision of becoming the leading provider of essential needs in Food and Shelter. We continue to sustain and improve on our market leadership in Food Production and Packaging Material Production.

Corporate Social Responsibility

Affin maintains its commitment to follow and respect all applicable local laws in each of its markets. The Group's commitment to its distributors and consumers goes beyond its high-quality products and excellent customer service, to bringing additional benefits to mankind.

Affin enriches the society through its contributions to sporting activities that enhance healthy lifestyles, thereby fostering total well-being of the people. We generate employment and create the opportunities for financial independence. Affin benefits countries where it operates by increasing business activities that grow the economy.

About the Founder of Affin Group of Companies

Obafemi Yakubu Israel Afin, born on the 24th of April 1973, is a Teacher, a Psychologist, a Writer, an Author, an Entrepreneur, a Philanthropist, and a Preacher of the Word of God. He is also a man of Vision and Accomplishment. His life and that of his wife, Ajoke Anike Afin and their children are living proofs that the Government and the Authority of God are Incontestable.

Obafemi Afin is the chairman and Chief Executive Director ('CED') of Affin Group of Companies and other listed companies owned by Affin Group. He is also the founder of Affin International Ministry and Affin Care Foundation. He is a God-fearing man with a wide range of business experiences in various sectors and ongoing concerns across Africa, Europe, Asia, and America under the auspices of Affin Group of Companies.

He had early in life established a large business family and built network with competent partners across the globe, particularly in the areas of Education, Agriculture, Raw Materials, Construction and Human capacity development.

Obafemi Afin is a rare breed, God sent, life coach, good listener, and a distinguished leader, who is willing to socialize and make new contacts while retaining good old ones. He is a family man, a patriot, an inventor, and a business strategist. He maintains a humble and an unassuming lifestyle of a man commissioned and favoured by God Almighty.

Dr Ajoke Anike Afin

Chief Executive Officer, Affin Group of Companies PLC

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